



## 1. Company Description/About us/Who we are

Premcell is a global mobile network company with footprint in various countries of Europe, North America, Latin America, MEA and India. It has a global vision, ambition, aspiration to become a global leader in the field of mobile network technology and planning. Within a span of 11 years since inception, the company has expanded rapidly and has demonstrated considerable growth in its operations. It provides a range of services relating existing and evolving technologies of the mobile network industry.

## 2. Facts/Things You should know about us

Premcell is a registered member of the British Standard Institute (BSI) and ensures the highest standards of quality and efficiency in all its projects. Its expertise lies in planning, designing and optimizing cellular networks for technologies such as GSM, EDGE, UMTS, LTE & Wimax in small or large projects. It is extremely competent and well conversed with evolving mobile network technologies in BSS/RAN, OSS and IP, CS(R'4/R'5) planning. Premcell possess internal expertise in 2G/3G relating to Radio, Transmission, Microwave, and Switching core Planning Tools.

## 3. Technical Capabilities/Area of Expertise/Proficiencies

Premcell is an amalgamation of knowledge, innovativeness, expertise, energy and vision. The exciting combination of these has laid an extremely strong foundation for the company which truly reflects in its operations. It has the best qualified brains in the industry and has established expertise in various technical areas, outlined as below:

- Network Planning and Optimization (PS/CS, RF, Transmission, OSS).
- Roll Out Support.
- Consultancy Services.
- Top end Telecom Training.
- R&D for evolving technologies.
- Competency development and transfer.
- Fresh Graduate training and integration to project.
- Technology training.
- Public training.
- Telecom Institute



## 4. Our Spectrum of services

Today, Premcell has become the industry's go-to resource with the spectrum of services it offers in the arena of Mobile Network Planning and technology training. With a pool of intelligent youth and seasoned experts in the team, it provides the highest level of services in

- Network Planning & Design.
- Network Performance Analysis & Optimization.
- Drive Testing & Data Analysis.
- Network Benchmarking for 2G/2.5G/3G Networks.
- Telecom Software Development.
- Project Management.
- Man Power Management.
- High End Cellular Technology Trainings.

## 5. Accomplishments

Premcell has undertaken several important projects worldwide, placing itself on the global map. These projects reinforce its position as a strong Mobile network Planning Company. Today, the company has become a success with credibility, built by the discerning personnel in the team. This melange of innovativeness combined with years of experience has culminated into successful execution of the geographically varied projects undertaken so far. Some of the most prestigious projects taken up by the company include the following:-

- MSS Planning, Radio & KPI – Brazil.
- 3G Transmission planning operator in Argentina.
- Radio performance and planning form operator in Brazil.
- Performance improvement for customer in Namibia.
- MSS planning for South Africa.
- IP planning & Performance opt for South Africa.
- MSS planning for all Latin America.
- TSS & RF Design Projects for operator in BSS Swap.
- CISCO Customer Care – LAM.
- GSM & WCDMA RF Planners – LAM, Turkey.
- Oracle Data Migration Service – Malaysia.
- Training services MSS, Microwave links, Transmission & 2G/3G Radio technologies.
- Delivering high quality Cellular mobile technology training around the world.
- Premcell has knowledge and experience in end to end mobile network planning and technology.





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